



DATA PRIVACY POLICY NOTICE

This Data Privacy Policy ("Privacy Policy") applies to all websites and mobile applications owned and operated by Kapama Reserve (Pty) Ltd, its subsidiaries and/or its affiliates ("Kapama"), including, but not limited to, www.kapama.com (collectively the "Site").

Our Commitment to Privacy

Your privacy is important to us. It is our policy to never sell or trade your personal or contact information to marketers. We continue to stand by this policy today. To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

BY CONTINUED USE OF THE SITE AND SUBMITTING OF PERSONAL INFORMATION TO THE SITE, YOU CONSENT TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY AND TO OUR PROCESSING OF PERSONAL INFORMATION FOR THE PURPOSES STATED HEREIN. THIS PRIVACY POLICY INCORPORATES AND IS EXPRESSLY SUBJECT TO THE TERMS AND CONDITIONS OF USE. IF YOU DO NOT AGREE TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY, PLEASE DO NOT USE THE SITE.

This Privacy Policy has been developed in accordance with the South African Protection of Personal Information ("POPI") Act and the EU General Data Protection Regulation ("GDPR").

Purpose of Privacy Policy

The purpose of the Privacy Policy is to provide clarity, transparency, and accuracy regarding the collection and use of an individual's personal data for which Kapama may collect and use for processing.

The Way We Use Information

We do make use of information that we collect about you or that you provide to us, including any Personal Information:

- To present our Site and its contents to you.
- To provide you with information, products or services that you request from us. To provide customer service to you, we must disclose information to our affiliates and other agents and /or tour operators, DMC's that work with us. We do not share your information with outside parties except as provided herein and to the extent necessary to provide you service and maintain our Site.
- To fulfil any purpose for which you provide information.

- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Site or any product developments or changes to services we offer or provide through it.

We may also use your information to contact you about our goods and services that may be of interest to you. If you do not want us to use your information in this way, please check the relevant box located on the form on which we collect your information (e.g. newsletter and blog subscribe form, accessing marketing material form), or send us an e-mail stating your request to res@kapama.com. If we have sent you a promotional e-mail, you may also send us a return e-mail asking to be omitted from future e-mails. Note, these opt outs do not apply to information provided to Kapama via the Site as a result of purchase for a reservation.

Finally, we may use the information we have collected from you for auditing, research, and analysis to improve Kapama's products and services and the Site.

Publicly Displayed Information is Public

You also may provide information to be published or displayed on public areas of the Site, or transmitted to other users of the Site or third parties (collectively, "User Contributions"). Your User Contributions are posted on and transmitted to others at your own risk. If you submit a review or use a public review site based on your Kapama

of these forums can be read, collected, or used by other individuals to send you unsolicited messages. Kapama is not responsible for the User Contributions you choose to submit. If you delete your User Contributions from the Site, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other Site users. Proper access and use of information provided on the Site, including User Contributions, is governed by our terms of use.

Moderation of Comments and Posts

The Site allows individuals to post comments on discussion topics on the blog page. We encourage you to share your thoughts as they relate to the topic being discussed, but please be advised that posts will be publicly visible; therefore, the Site utilises a moderation policy to ensure posts are appropriate and not harmful to others. As such, we review and moderate posts according to our stated guidelines below. The views expressed in posts reflect those of the individual making the post, and are not intended to be viewed as those of Kapama.

Kapama promotes public comments and posts for the purposes of transparency in who we are, what we do. However, courtesy and professionalism are to be used at all times by individuals; thus, Kapama reserves the right to block, hide, and/or delete, remove posts that:

- Is deemed obscene, indecent, or profane language.
- Contain threats, defamatory, or derogatory statements.
- Invoke terroristic threats, promote violence, along with any other offensive material and any other content deemed unprofessional, unethical, or that violates any local, state, or federal law or regulation.

- Reveal Personal Information.
- Contain information posted in violation of law, including libel, condoning or encouraging illegal activity, and revealing classified information, or posts that might affect the outcome of ongoing legal proceedings.
- Promote or endorse services or products, including links to external commercial sites. (Note that non-commercial links that are relevant to the topic or another post are acceptable.)
- Contain content that is completely off-topic, spam, or intended primarily to promote a link for purposes of link building.
- Contain any other type of content deemed unprofessional, unethical or that violates any local, state, or federal law or regulation.

Unless you have clear permission to do so, please do not submit copyrighted, trademarked or other proprietary, confidential, and/or sensitive non-public information. By submitting your posts or other work, you grant the effective allow anyone viewing the discussion forum on the Site irrevocable permission to copy, distribute, make derivatives, display or perform the poster's work publicly and free-of-charge.

To protect your privacy, please do not include Personal Information that can be used to potentially identify you. Kapama will review all posts promptly and will respond accordingly and take action if necessary.

Browser Information Collected on the Website

Various elements of data sets may be collected to track the usefulness of certain actions and to ultimately improve the value to customers of the Site. Please note that at no time does Kapama gather, request, record, require, collect or track any type of Internet users' Personal Information (as listed above) through these processes.

Site Security

For site security purposes and to ensure that this service remains available to all users, the platform for which the Site resides on - commonly known as a "production environment", utilizes a wide-range of software tools and programs for the ultimate goal of ensuring its confidentiality, integrity, and availability (CIA) - a concept known as the CIA triad of information security. Tools which are currently in use, or are to be deployed if necessary for the security of the Site are to include, but are not limited to, the following:

- Network Security and Network Monitoring: Tools that assist in securing the network on which the Site resides on. Such tools include network and perimeter firewalls, web application firewalls, routers, switches, intrusion detection systems, and other related tools.
- Network Performance: Tools that assist in monitoring all aspects of the Site, such as performance monitoring for website uptime, etc.
- Other: Additionally, a variety of physical, electronic and procedural safeguards are implemented to help ensure the safety and security of the Site.

Except for authorised law enforcement investigations by local, state, and/or federal agencies, no other attempts are made by Kapama to identify individual users and/or their usage habits on the Site.

External Links

The Site may contain links to websites created and maintained by other public and/or private organisations. Kapama provides these links as a courtesy to our users only. When users click on a link to an external website, they are leaving the Site and are thus subject to the privacy and security policies and the related terms and conditions of these external websites.

Cookies & Pixels

A cookie is a small file that a website can place on your computer's hard drive to collect information about your activities on the site or to make it easier to use certain site functions. The cookie transmits this information back to the website's computer. Many users do not know that cookies are being placed on their computers when they visit websites. If you want to know when this happens, or prevent it from happening, you can set your browser to warn you when a website attempts to place a cookie on your computer.

As is true of most websites, we use cookies and similar technologies to gather certain information automatically and store it in log files. This information includes Internet Protocol (IP) addresses, browser type, Internet Service Provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. We may use this information to analyse trends, personalise your shopping experience, administer the Site, track user movements around the Site, and gather demographic information about our Site users as a whole. If you disable or refuse cookies, please note that some parts of this Site may then be inaccessible or not function properly.

A tracking pixel (also called a 1x1 pixel or pixel tag) is a graphic with dimensions of 1x1 pixels that is loaded when a user visits a website or opens an email, and is used to track certain user activities. When a user visits Kapama's website, Kapama and/or third parties may use pixel tags and place cookies on the user's device, which can track the user's behaviour on that website and other third-party websites.

The Information We Collect

We collect several types of information from and about our customers and users of our Site, including information:

- by which you may be personally identified, such as name, postal address, e-mail address or telephone number ("Personal Information");
- that is about you but individually does not identify you; and/or
- about your internet connection, the equipment you use to access our Site and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses and information collected through cookies, web beacons, and other tracking technologies.
- **MUST WE STATE CREDIT CARD INFORMATION for the sole purpose of processing payment – BUT DON'T KEEP IT ON RECORD after the transaction has been made.**

[Information You Provide to Us.](#) The information we collect may include:

- Information that you provide by filling in forms on our Site. This includes information provided at the time of registering to use our Site, subscribing to our newsletter services, email registrations, or requesting further services. We may also ask you for information when you report a problem with our Site.
- Records and copies of your correspondence (including e-mail addresses), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.
- Details of transactions you carry out through our Site and of the fulfilment of your orders.
- Your search queries on the Site.
- Information that you provide through phone, mail interactions or paper registrations that you submit to Kapama via the Site.

[Usage Details, IP Addresses, Cookies.](#) As you navigate through and interact with our Site, we may automatically collect certain information about your equipment, browsing actions and patterns, including:

- Details of your visits to our Site, including traffic data, location data, logs and other communication data and the resources that you access and use on the Site.
- Information about your computer and internet connection, including your IP address, operating system and browser type.

The information we collect automatically is statistical data. It helps us to improve our Site and to deliver a better and more personalised service. The technologies we use for this automatic data collection may include Cookies and Web Beacons.

When you interact with Kapama on our Site or otherwise, such as when you call our reservations or support staff, you may be required to provide financial information before booking accommodation through our Site. For example, we may collect Personal Information relevant to the situation, such as your name, country of origin, phone number, email address, and contact preferences; your credit card information; and information relating to a support issue.

[Our Commitment to Data Security](#)

To prevent unauthorised access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures designed to safeguard and secure the information we collect online.

This Site offers encryption of sensitive data. Doing so helps to protect the confidentiality of your personal and credit card information while it is transmitted over the Internet. No method of transmission over the Internet, or electronic storage, is 100% secure. Therefore, while we strive to protect your Personal Information with commercially acceptable practices, we cannot guarantee absolute security. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Site.

[On-Site Subscriptions](#)

Kapama offers two on-site subscriptions. One is to a newsletter that may be subscribed to at no cost, and is primarily focused on industry news and regular updates on renovations and specials. To join, [click here for more information](#). The other is to our Rangers Blog for updated stories from

our Rangers. To join, you can [click here](#). You can opt out of any Kapama newsletter or blog at any time via the link provided at the bottom of each newsletter mailing, or by sending us an e-mail stating your request to res@kapama.com.

Our Commitment to Children's Privacy

Protecting the privacy of the very young is especially important. For that reason, Kapama never knowingly collects or maintains information at our Site from those under 13, and no part of our Site is directed at anyone under 13. If you are under 13, do not use or provide any information on this Site. If we learn we have collected or received Personal Information from a child under 13 without verification of parental consent, we will use our best efforts to delete the information as soon as possible.

How You Can Access or Correct Your Information

Kapama will make good-faith efforts to provide you with reasonable access to your Personal Information for the purpose of correcting this data. To request updates to your information, contact us at res@kapama.com. Should you have other questions or concerns about these privacy policies, please [contact us](#).

Security

All information accessed through the Site complies with the required information security mandates of Article 32 of the GDPR. Specifically, Article 32 mandates the following:

- Implement appropriate technical and organisational measures to ensure a level of security appropriate to the risk, including inter alia as appropriate:
 - The pseudonymisation and encryption of personal data.
 - The ability to ensure the ongoing confidentiality, integrity, availability and resilience of processing systems and services.
 - The ability to restore the availability and access to personal data promptly in the event of a physical or technical incident.
 - A process for regularly testing, assessing and evaluating the effectiveness of technical and organisational measures for ensuring the security of the processing.

We may disclose aggregated information about our users and information that does not identify any individual without restriction. We may disclose Personal Information that we collect or you provide as described in this privacy policy:

- To our subsidiaries, affiliates, DMCs, agents and tour operators.
- To contractors, service providers and other third parties, we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganisation, dissolution or other sale or transfer of some or all of Kapama's assets.
- For any other purpose disclosed by us when you provide the information.

We may also disclose your Personal Information:

- To comply with any court order, law or legal process, including to respond to any government or regulatory request.
- To enforce or apply our terms of use or terms of sale and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Kapama, our customers or others. This includes exchanging information with other companies and organisations for fraud protection and credit risk reduction.

The Site includes hypertext links, or pointers, to information created and maintained by other public and/or private organisations. As such, Kapama only provides these links for your information and convenience; thus, when you select a link to an outside website, you are leaving the Site and therefore subject to the privacy and security policies of these external websites. Additionally, please note the following:

- Kapama does not control or guarantee the accuracy, relevance, timeliness, or completeness of information contained on a linked website.
- Kapama does not endorse the organisations sponsoring linked websites, and we do not endorse the views they express or the products/services they offer.
- Kapama, therefore, cannot authorise the use of copyrighted materials contained in linked websites. Users must request such authorisation from the sponsor of the linked website.
- Kapama is not responsible for transmissions users receive from linked websites.

Changes in this Privacy Policy

If we decide to materially change our privacy policy, we will post those changes to this Privacy Policy and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We reserve the right to modify this Privacy Policy at any time, so please review it frequently. Your continued use of this Site after we make changes is deemed to be acceptance of those changes.

Governing law

The laws of South Africa will govern any dispute or claim arising out of this Policy.

“Kapama” refers to:

Entity: Kapama Game Reserve (Pty) Ltd - Company Registration number: 1991/001590/07

Subject to POPI (Protection Of Personal Information Act) / GDPR (General Data Protection Regulation): POPI & GDPR

Registered address:

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